

# FLOOR TEK

E X P O

NorthWest Georgia Trade & Convention Center  
Dalton, Georgia USA

Exhibition Date: September 22-24, 2009

## EXHIBITOR'S MANUAL

This Exhibitor's Manual is designed to assist you in preparation for the upcoming FloorTek Expo.

You should have a full set of the Exhibitor's Manual, which comprises of the following:

### CONTENTS

1. Contact Information
2. Contract/Rules/Guidelines
3. Advertising/Marketing
4. Security Tips
5. Deadline Dates
6. Forms
7. FloorTek Awards
8. Hotel Information
9. Sponsorships
10. Services Information

Exhibitors are strongly recommended to review the contents of this Manual carefully and take action on all relevant matters promptly so that your requests can be processed smoothly. Please remember to retain a copy of the forms for your reference before sending us a copy.

If you have any questions, please contact AFA office at Tel: 706-278-4101 or 800-288-4101  
Fax: 706-278-5323, Email [afa@americanfloor.org](mailto:afa@americanfloor.org)

