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Anywhere Town, (Date)

**Get ahead of your competitors – come and see us at the FLOORTEK EXPO
in Dalton, Georgia from September 22-24, 2009.**

Dear Colleague,

Thought you might be interested in knowing that we will be exhibiting at FloorTek Expo next October. It is the only international trade show featuring machinery, equipment, services & supply vendors exclusively for the Floor Covering industry. We would be delighted if you visited us there. We will be at Booth XXX in Hall XX.

Come see our latest technologies and view our complete product range. We've been busy since we saw you last! I'll be delighted to tell you all about it and to discuss your particular needs. It's a great opportunity you really shouldn't miss.

I strongly recommend that you visit our booth to keep yourself in the picture - and get ahead of your competitors.

I hope you have an enjoyable trip to Dalton and look forward to seeing you there.

Yours sincerely,